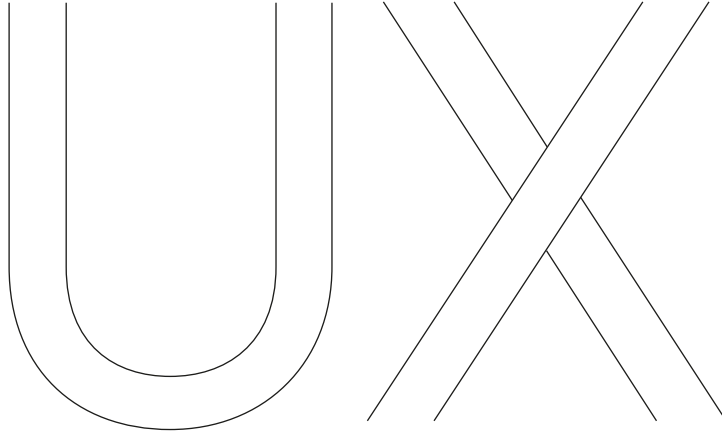




THE NEW UX 300e

ALL-ELECTRIC





At Lexus, we have a lot to be proud of. A leader in luxury car electrification for nearly 20 years. Over 2 million Lexus Self-Charging Hybrids on the road across the globe. Cars that stand out for their sophistication, proven quality and award-winning reliability.

These are impressive facts, but for Lexus, performance is more than just numbers. And electrification is more than just batteries and motors.

It's the chance to define a new kind of driving pleasure, where each journey radiates confidence, control and comfort. With your Lexus responding instantly to your every move, you'll enjoy a luxury that is personal, a luxury rooted in the uniquely crafted connection between car and driver.

Just drive the new UX 300e luxury compact SUV and you'll know what we mean.

This is Lexus Electrified.



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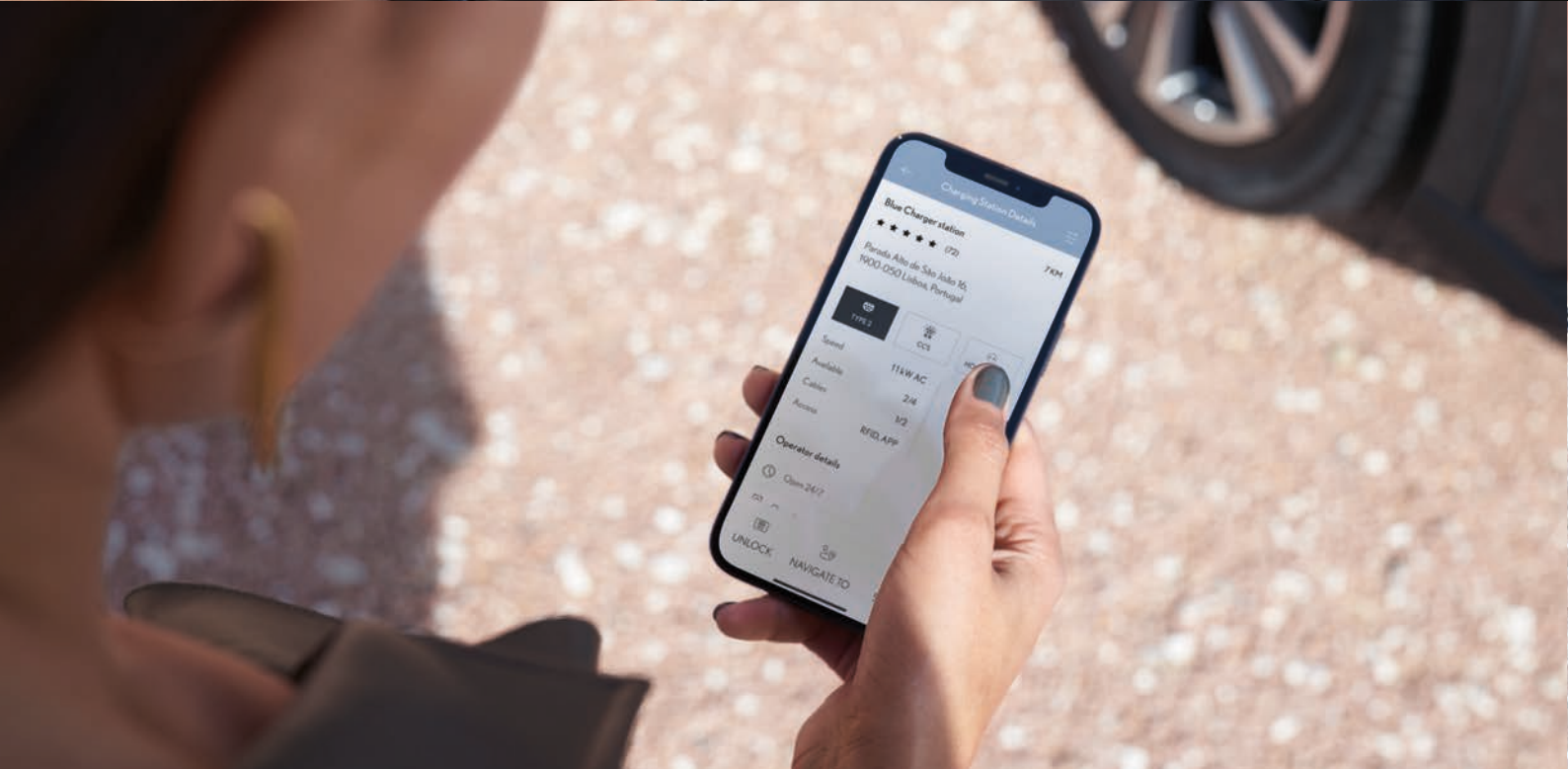
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DRIVING ELECTRIFIED

THE UX 300e DELIVERS AN AMAZING ELECTRIC DRIVING EXPERIENCE, YET EMBODIES ALL THE LEGENDARY VALUES OF A LEXUS.

Art lies in concealing art. Paramount among the challenges put to the designers responsible for the UX 300e was to create a fun-to-drive all-electric luxury compact SUV based on the stunning Lexus UX. And from first glance, this is every inch a UX. The signature grille, the sculpted lines and aerodynamic wheel arches. The LED rear light shaped to improve handling and performance. The roominess of the cabin. This strikes you as an electric car that won't accept compromises.

CLEVER PACKAGING PROTECTS INTERIOR SPACE.

Drawing on over 15 years of leadership in electrification, Lexus engineers designed the UX 300e to accommodate the latest compact lithium-ion battery technology below the rear seats and under the cabin floor, scarcely impacting on the rear seating or luggage space, and delivering an optimal balance of range and performance.

The UX 300e is about electrical efficiency. It's about low emissions and more than 400 km range*. It's about a 10-year Battery Extended Care scheme. Yet it doesn't seem that way when you sit into it and press the power button. In that moment it's about how it feels.

IT'S ABOUT HOW IT FEELS.

At once, a connection is forged between driver and car. The commands of your foot are met with an instant responsiveness, heralding a sense of pure control that will continue throughout the journey. Every move is effortless, refined and precise. And quiet. So quiet you feel you are engaged with the road in a different, more intimate way. From the battery pack acting as a sound barrier, to the aerodynamic wheels and acoustic glass, much effort has gone into suppressing outside noise.

The razor-sharp steering, low centre of gravity and extra-rigid chassis contribute to the pinpoint handling and cat-like agility, while the super-swift linear acceleration is enhanced by the choice of four engaging deceleration modes.

This is electrifying. The experience is almost futuristic, yet, strangely, it evokes an earlier time. It's like you're reliving the original fun of driving in the city.

* WLTP figures. For more information regarding the new WLTP test method, please visit: www.lexus.eu/wltp#nedc



FEEL LUXURIOUS

"Our mindset is to build each vehicle as if it was our own."

TAKUMI CRAFTSMAN
KYUSHU MANUFACTURING PLANT, JAPAN

COMFORT WITHOUT CONCESSION

AS WITH THE DRIVING EXPERIENCE, THE LUXURY OF THE UX 300e
CABIN HAS AN INTIMATE, IMMERSIVE QUALITY.

Slide inside the UX 300e and the initial feeling is a comforting one. Amid all the talk of battery range, kilowatts and weight savings, this is a true Lexus interior. The level of appointment and finish is all you would expect of a cabin created by our famed 'Takumi' artisans, each sharing a meticulous attention to detail and each with decades of experience in their craft. As with the exterior, the design demands of an electric vehicle have not been allowed to intrude on the roominess and comfort levels inside the UX 300e.

LUXURY THAT IS ALMOST PERSONAL.

From the 'washi' texture of the instrument panel - familiar from the 'shoji' paper sliding doors of traditional Japanese houses - to the hand-stitched steering wheel and the unique 'sashiko' quilting of the leather seats, the skill of the Takumi sets this cabin apart from other electric cars. The artisan nature of this luxury gives it an almost personal quality, as if it were crafted for you alone. You can feel it in the subtle touches, like the exquisitely fashioned drive selector, fitting snugly in your hand.

A CABIN EXPERIENCE TO DELIGHT THE SENSES.

The Lexus engineers' focus on quietness has made the UX 300e interior the perfect setting in which to capitalise on the peerless 13-speaker Mark Levinson® Premium Surround Sound system. As you do, you and your passengers - front and rear - can sit back in sumptuous heated seats and savour the S-Flow Climate Control as it gently moisturises skin and hair. In this moment, you are not observing luxury, you are immersing yourself in it.







LIVING ELECTRIC

IT'S NOT ONLY FROM BEHIND THE WHEEL THAT YOU CAN ENJOY THE TECHNOLOGY ON THE UX 300e LUXURY COMPACT SUV.

With the all-electric UX 300e, it's not just on the road that you feel you have entered a new age. Nor does your electric journey stop when you leave your car. Welcome to the electric lifestyle, where connectivity transforms your relationship with your car and helps de-stress your everyday in the process.

The array of connected services developed for your UX 300e starts with the charging station finder on the bespoke Lexus Link app, giving you access to a pan-European network of public charging stations. See how much range remains on your car, which nearby stations are available, their charging speed and price per kWh. All from your sofa or office.

CONNECTED SERVICES THAT ANTICIPATE YOUR NEEDS.

When your UX 300e is charging at home, you don't have to be. Using your smartphone, you can remotely set the time you want charging to commence, the level of charge or even schedule that charging be completed by a set time - before you head to that early morning meeting or take off on that trip with the family, for example. This is 'Omotenashi', a Japanese philosophy of hospitality which centres around anticipating a guest's needs even before they do, and which underpins connectivity at Lexus.

The remote services function lets you switch on the climate control so your UX 300e is at just the right temperature in the morning. You can even activate the heating on the driver's seat remotely. So, sit back - you're enjoying a new era in car ownership.

Your UX 300e makes life easier still with features like Panoramic View Monitor, which takes the stress out of city parking (often free parking for EVs).

SAFETY THAT REASSURES.

All the while, you're feeling protected by the acclaimed Lexus Safety System + working behind the scenes, constantly monitoring the road for danger, and ready to intervene in milliseconds to prevent a collision. For example, while the car's Pre-Collision System can detect pedestrians at night and objects such as motorcycles during the day, Lane Tracing Assist helps you stay in the centre of the lane and can also provide support when driving around bends.

Safe, connected and de-stressed. Welcome to life with the Lexus UX 300e.









FEEL PIONEERING

POWERING THE DREAM

In the 1990s, thirsty petrol or diesel engines were the unchallenged norm for luxury cars. As the millennium turned, the world was waking up to global warming and the need to reduce emissions through electrification. A new drivetrain solution was required. And the first luxury carmaker to step up to the mark was Lexus.

With all key hybrid components developed and manufactured in-house, our electrified hybrids have proved themselves to be uniquely refined, exhilarating to drive and exceptionally strong.

Two decades on, our dream at Lexus of low-emission luxury travel has long become a roadmap. And with each electrified car we launch, the final destination edges ever closer.



FEEL PROGRESSIVE

A PIONEER AND LEADER IN LUXURY CAR ELECTRIFICATION

Since the launch of our first luxury sedan over 30 years ago, Lexus has become a synonym for exceptional design, quality and refinement. Perhaps most importantly, we're also a pioneer and leader in luxury car electrification. A company that never stops innovating and working to anticipate drivers' needs. It's this unique approach that resulted in the world's first luxury hybrid in 2005 – the RX 400h SUV.

SELF-CHARGING HYBRID, PLUG-IN HYBRID OR ALL-ELECTRIC

Today, Lexus offers Self-Charging Hybrid, Plug-in Hybrid and All-Electric models, with the majority of premium hybrids on the road sporting the Lexus badge. No other luxury carmaker can rival our experience in developing, building, servicing and recycling hybrids. Our Self-Charging Hybrids do not require plugging in and are capable of driving in Electric Vehicle (EV) mode using no petrol.

Spearheading our new 'Lexus Electrified' vision, we've recently introduced the All-Electric UX 300e and RZ 450e luxury SUVs. Marking the next chapter of electrification, the NX 450h+ and RX 450h+ Plug-in Hybrids have extended our electrified line-up even further, while the powerful new RX 500h is our first-ever turbocharged Performance Hybrid.

THE FUTURE IS 'LEXUS ELECTRIFIED'

Despite the tremendous success of the Lexus Self-Charging Hybrid range, resting on our laurels is not an option. Which is why we launched the 'Lexus Electrified' vision and the LF-30 'electrified' concept. Created to transform driving enjoyment to the next level, 'Lexus Electrified' is an integrated approach to electric powertrains, advanced posture control and other electrification technologies. Demonstrating our vision, the LF-30 'electrified' concept's bold exterior and driver-centric cockpit embody everything that 'Lexus Electrified' stands for. Benefitting from over two decades of electrification experience, with its four in-wheel electric motors, steering-by-wire and Lexus Advanced Posture Control, it delivers a driving experience like no other.

Discover more: www.lexus.eu/electrified

01. AC / DC CHARGER PORTS

A 6.6 kW* AC (Type 2 / Mennekes connection) inlet for charging at home is installed seamlessly on the right rear-quarter of the UX 300e, whilst a 50 kW** DC (CHAdeMO connection) inlet for rapid charging 'on the go' is on the left side. For maximum comfort, both charger ports feature a push-open type lid, internal lighting and locking system.

02. HIGH-PERFORMANCE MOTOR / GENERATOR

The UX 300e's 150 kW electric motor/generator not only powers the car's front wheels, but uses regenerative braking to produce electricity when you are braking or coasting. One of the most sophisticated and compact motors of its kind, it is both powerful and incredibly efficient.

03. LITHIUM-ION BATTERY PACK WITH 10-YEAR EV BATTERY EXTENDED CARE

The UX 300e showcases our very latest lithium-ion battery technology, including a high-density electrode and advanced electrode stacking structure. Designed to best meet the needs of urban drivers in Europe, the battery is sized to deliver an exciting balance of optimal range and dynamic driving performance. As a measure of our confidence in our battery technology, we're offering a 10-year (or 1 million km) EV Battery Extended Care scheme on all functional defects of the main battery pack and capacity degradation below 70%, provided that the regular health checks foreseen in the maintenance program are executed through the Lexus network.

04. POWER CONTROL UNIT (PCU)

For higher output and driving range, the UX 300e features a compact PCU, with all components engineered to handle the large currents associated with an EV. To reduce noise and vibrations it is installed on the drivetrain compartment's main cross member. Ensuring a refined drive under all conditions, the PCU delivers smooth acceleration even when your accelerator pedal operations are slightly erratic.

05. PRECISION-ENGINEERED TRANSAXLE

For the UX 300e, Lexus engineers developed a compact EV transaxle to deliver class-leading refinement and exceedingly low noise levels. Featuring a 3-shaft layout, the engineering team left no stone unturned in creating this single speed transmission. Areas of improvement include special gear tooth surface polishing, a soundproofing cover and bespoke lubrication system.

06. BATTERY COOLING SYSTEM

As extreme heat reduces both battery life and performance, our engineers developed a sophisticated air-cooling system for the UX 300e's battery. Safer and lighter than water-cooled systems, it uses refrigerated air to ensure stable battery output, even under extreme conditions such as at high speeds or during repeated rapid charging.

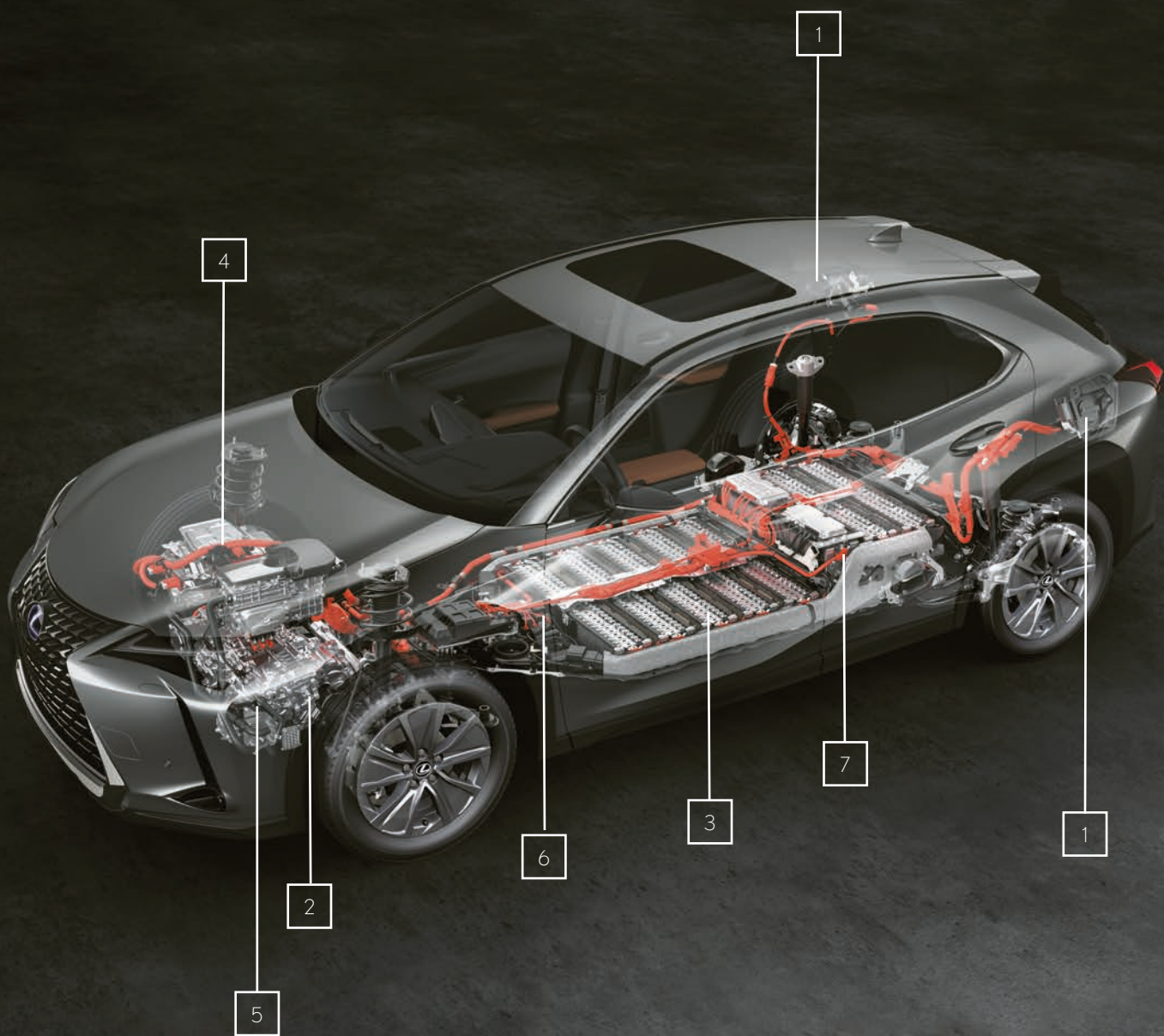
07. BATTERY HEATING SYSTEM

Because battery output normally decreases in cold weather, the UX 300e is equipped with a heating element under every battery module. This minimises the impact of cold weather on the driving range and ensures ample power is always available, even at temperatures as low as -30°C.

* For charging at 6.6 kW, an AC charger with a maximum power supply of 32 A or greater is required.

When charging at an AC electrical socket with an AC charging cable, charging will be at between about 1.3 kW and 2.3 kW depending on the region.

** For charging at 50 kW a DC charger stand conforming to the CHAdeMO standard with a maximum output of 50 kW (125A) or greater is required.



01. 17" AERO VENTILATING WHEELS

Finished in medium grey, these distinctive aero ventilating wheels feature aerodynamic spoke flaps that are a world first for Lexus. The flap shape is based on the 'Gurney Flap', which is installed on the rear wing of Formula 1 race cars to regulate the airflow and create vortices that increase downforce. This innovative wheel design enables more confident driving by providing stable braking performance, increasing cooling efficiency and reducing turbulence along the sides of the car.

02. 18" ALLOY WHEELS

These dynamic 5-spoke alloy wheels, in striking medium grey, have a machined finish for an unmistakably sporty and luxurious look.

03. BESPOKE TYRES

To achieve the superior ride quality and low noise levels expected from the first all-electric Lexus, special EV tyres were developed. Whilst the 18" 225/50 R18 tyres accentuate the UX 300e's quality feel and exceptional handling stability, the 17" 215/60 R17 tyres offer the lowest RRC (Rolling Resistance Coefficient) in its class.

04. SINGLE LED / FULL DRL

These exquisitely crafted lights combine an L-shaped DRL (Daytime Running Light) with a single Bi-Beam LED unit, creating a sharp look with a resolute expression in a simple design.

05. TRIPLE LED HEADLIGHTS

These headlights feature compact triple-projector LED units and L-shaped Daytime Running Lights that display a Lexus signature arrowhead. Additionally, multi-weather lights help maintain a safe field of view in foggy driving conditions.

06. DAYTIME RUNNING LIGHTS

Arrowhead-shaped Daytime Running Lights are installed above the headlights. They display the Lexus L-shaped signature motif that provides a continuation with the vehicle's exterior, while vertical illumination lines express a sense of depth, creating a unique illumination design.

07. CORNERING LIGHTS

The UX 300e's LED cornering lights provide extra illumination in the area close to the car when turning left or right.

08. AERO STABILISING REAR LIGHT

The rear combination light on the UX 300e has an advanced design that is not only eye-catching but also aerodynamically efficient. Fins are integrated into the light to reduce air pressure changes by about 16 per cent, contributing to excellent rear stability during cornering as well as in side winds. For a distinctive look, a continuous single line of light is formed by 120 LEDs, tapering gently towards the centre and measuring just 3 mm at the narrowest point.

09. SUNROOF

An electric, tilt and slide, glass sunroof adds a feeling of freedom, spaciousness and light to the UX 300e cabin.

10. ALUMINIUM ROOF RAILS

Roof rails made from solid aluminium create an appealing shape that runs smoothly and seamlessly along the UX 300e roofline.

11. HANDS-FREE POWER TAILGATE

For convenient loading and unloading, the UX 300e is available with a hands-free power tailgate. This can be opened and closed by moving your foot in front of a sensor located underneath the rear bumper while you are carrying the smart key.



01



02-03



04-06



05-06



07



08



09-10



11

01. DRIVER-FOCUSED COCKPIT

To create a feeling of seamless continuity, for the UX 300e our designers sought to eliminate the traditional boundary between the exterior and interior. The effect gives the driver an excellent field of vision with a clear sense of the car's dimensions. The UX 300e also features a 'seat-in-control' concept that focuses major controls around the driver's side of the cabin..

02. HEATED STEERING WHEEL

Offering an amazing level of luxury for this class of vehicle, the 3-spoke steering wheel on the UX 300e was adopted from the LS flagship sedan. For extra driving comfort, the grip profile was crafted and perfected by recording the pressure on the palms of our 'Takumi' master driver. Wrapped in genuine leather, it can be heated on colder mornings, while integrated switches control audio, telephone, multi-information display, Dynamic Radar Cruise Control and Lane Tracing Assist.

03. LEATHER SEATS / 'SASHIKO' QUILTING

The smooth leather upholstery available on the UX 300e is inspired by 'sashiko', a traditional Japanese quilting technique which is also used in the making of martial arts uniforms. The quilted leather is decorated with perforation patterns that form mathematical curves and gradations in perfect alignment, enhancing the appearance of the seats.

04. FRONT SEAT ADJUSTMENT / LUMBAR SUPPORT

With up to eight seat adjustments, the UX 300e allows an ergonomic driving position that helps reduce fatigue. For extended comfort on long journeys, 2-way lumbar support adjustment on the driver seat is standard on all grades.

05. 'WASHI' INTERIOR TRIM

The UX 300e is the first Lexus model to offer cabin trim inspired by the grain of a paper, known as 'washi', which is used in traditional Japanese sliding doors.

06. DRIVE SELECTOR

A central point of interaction with the UX 300e is the finely crafted drive selector. Replacing the conventional gearshift, it fits snugly in your palm and applies our very latest 'shift-by-wire' technology to create a premium feel for controlling Reverse, Neutral and Drive.

07. IMPRESSIVE LUGGAGE SPACE

Installed safely below the rear seats and cabin floor, the compact lithium-ion battery scarcely impacts on the rear seating, while rear luggage space is a voluminous 367 litres (loaded to luggage cover). For added convenience, a hands-free power rear tailgate eases loading of the UX 300e and for crossover flexibility, the rear seats split 60/40.

08. S-FLOW CLIMATE CONTROL / CLIMATE CONCIERGE

Working hand in hand with the Battery Cooling System, Climate Concierge intelligently manages the interior environment of your UX 300e according to ambient conditions, ensuring excellent comfort and reduced power consumption. The S-Flow system can, for example, detect if seats are occupied, and regulate the climate accordingly. The system also discharges mildly acidic nanoe[®] ions, helping to fill the cabin with fresh air and creating an atmosphere that gently moisturises your skin and hair.

09. HEATED SEATS

Standard on Premium and Luxury grade models, front and rear heated seats provide maximum comfort and relaxation in colder conditions.



01. LEXUS PREMIUM SOUND SYSTEM

The UX 300e is available with a 6-speaker Lexus Premium Sound System. Creating the sensation of a live stage right in front of the listener, sound is efficiently delivered both directly from the speakers and reflected off the glass. To provide clear and vibrant vocal reproduction with minimal distortion, the speaker diaphragms are made from a resin containing bamboo charcoal and opal plant fibres, which enhances their recyclability.

02. MARK LEVINSON® AUDIO

Delivering 915 watts of power, the UX 300e's 13-speaker Mark Levinson® Premium Surround Sound system produces world-class sound. The ideal design was pursued for every electrical component in the system to deliver a total harmonic distortion (THD, an indicator of signal distortion) of 0.1% or less. The system includes a 150 W / 4 Ω x 12-channel (8 channels used) Class D amplifier. This unit's ample power allows it to drive large speakers accurately, creating clear, powerful sound. Based on an optimal layout, QLS (Quantum Logic Surround) uses acoustic processing technology to enable the system to faithfully reproduce the sound in complete accordance with the composer's intentions.

03. OPTITRON INSTRUMENTATION

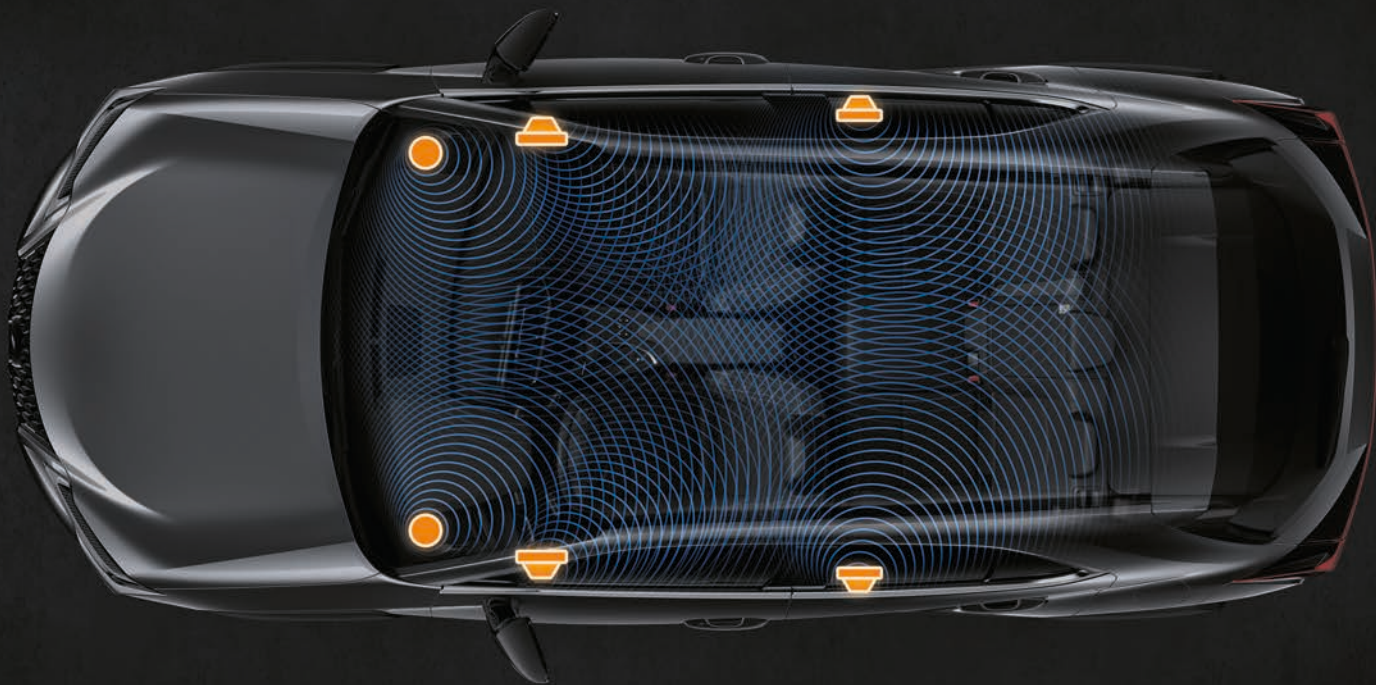
The cockpit features Optitron instrumentation with a central 7" TFT LCD screen. This shows a range of information with great clarity, as well as elegant animations when you enter and start up the car. For the first all-electric Lexus, we've added a digital speedometer that creates a sporty look, a driving range indicator and a four-level deceleration indicator.

04. HEAD-UP DISPLAY

Vehicle data is projected in colour directly onto the windscreen. The Head-Up Display, measuring 260 mm x 97.5 mm, lets you check data such as navigation commands, audio settings or safety features, without taking your eyes off the road ahead.

05. EMERGENCY RESPONSE SYSTEM - eCALL

For your safety, eCall provides both manual and automatic emergency call functionality. Following a collision with airbag deployment, emergency services are automatically contacted and receive the vehicle's exact location and identification. You can also reach emergency services by pressing the emergency call button at any time.



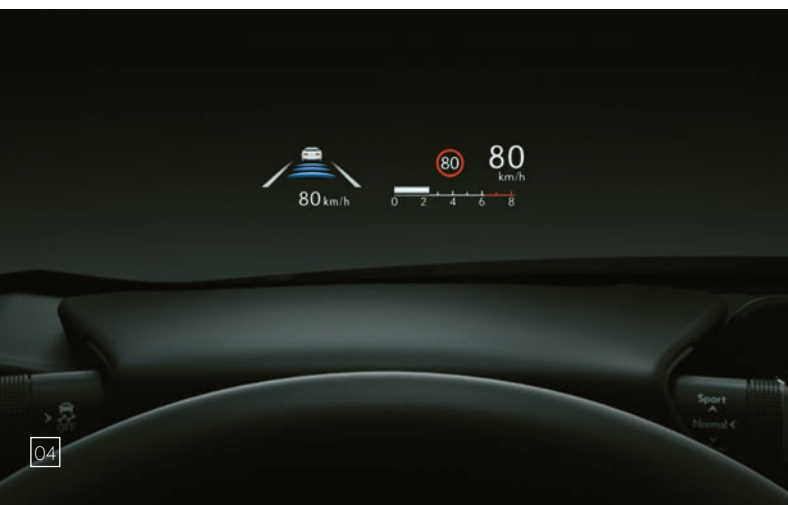
01



02



03



04



05

01. NEW LEXUS LINK MULTIMEDIA

Faster and easier to use, with improved resolution on both the 8" (Lexus Link Connect with cloud navigation) and large 12.3" (Lexus Link Pro with embedded navigation), touchscreens Lexus Link Multimedia uses cloud navigation to regularly update your maps and traffic data. Multimedia software system can be updated using 'Over The Air' technology. To enhance your navigation experience, online services such as online traffic, parking search, charging station search and weather forecast are available.

02. NEW EXTRA LARGE 12.3" TOUCHSCREEN

Perfectly positioned for seamless interaction while you drive, this 12.3" High Definition touchscreen is one of the largest available in this category of car and allows you to access information like navigation, audio and climate control.

03. LEXUS LINK - CONNECTED SERVICES*

Welcome to the Lexus Link app, a new world of connectivity created to complement our unique 'Omotenashi' service experience. Its smart and bespoke features help you plan a journey, find a parking space, schedule a service or even improve your driving style. Transform your time with the UX 300e, using services like:

- Driving Analytics: Tracks your journeys, driving style and lets you record business trips
- Find my Car: Locates and guides you back to your Lexus
- eCare: Lets you manage the service and maintenance of your UX 300e
- Warning Lights: Explains the meaning of each warning light and any action you should take
- Car status: Notifies you if you've left the car windows open or forgotten to switch off the headlights. You can also check if your car is locked
- Battery Guard: Monitors the charge level of your car's 12V battery
- Fast and intuitive to use, Lexus Link offers innovative EV services like:
- Remote control of charging
- Remote control of air conditioning
- Access to extensive European network of public charging facilities. Lets you check charging station availability, charging speed and price per kWh

04. LEXUS LINK PREMIUM CONNECTIVITY

UX 300e owners get the all benefits of Lexus Link Standard Connectivity free of charge over the entire lifetime of your car. The Lexus Link Premium Connectivity pack is also free for the first 4 years of ownership, and thereafter on a subscription basis. It includes pioneering features such as:

- Cloud-based navigation & Voice Assistant
- Road Events & Real Time Traffic information
- On-and off-street parking availability
- Remote Control: Remotely defrost your windscreen, activate hazard warning lights or lock and unlock your UX 300e, from the comfort of your home

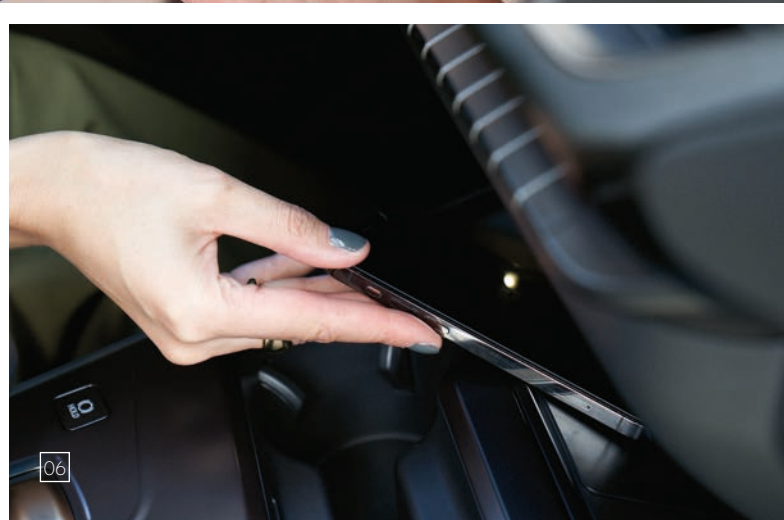
05. SMARTPHONE INTEGRATION

With wireless Apple CarPlay® and wired Android Auto®, the UX 300e allows you to easily display and access some of your smartphone's apps on the screen.

06. WIRELESS CHARGER

A larger wireless charger to the front of the centre console enables a portable device or smartphone to be charged by simply placing it on the charging pad, eliminating the need to connect a charging cable.

* Depending on where you live, certain features may not be available. Please consult your local Lexus retailer for help and information.



01. LEXUS SAFETY SYSTEM + / 5-STAR NCAP RATING

Equipped with our pioneering Lexus Safety System + that includes a Pre-Collision System which now features daytime/nighttime pedestrian detection and bicycle detection during daylight hours, the UX 300e delivers class-leading safety performance and has a prestigious Euro NCAP 5-star rating. Lexus Safety System + includes:

- Pre-Collision System with pedestrian detection
- Dynamic Radar Cruise Control
- Road Sign Assist
- Lane Tracing Assist
- Automatic High Beam
- Emergency Steering Assist
- Intersection Turn Assist

02. PRE-COLLISION SYSTEM

The Pre-Collision System on the UX 300e can now even detect pedestrians at night and bicycles during daytime. To achieve this, the camera sensitivity and dynamic range have been enhanced to help reduce accidents in the dark, for example, when a pedestrian in front of an oncoming vehicle is difficult to see due to the vehicle's lights. Furthermore, the millimetre-wave radar detection area angle has been widened, enabling bicycles to be detected. If the system judges that the possibility of a collision is high, the brakes are automatically applied to support collision avoidance, or reduce damage in the event of a collision.

03. DYNAMIC RADAR CRUISE CONTROL

The system uses the millimetre-wave radar sensor and a camera to detect the vehicle in front and provide control to maintain an appropriate distance. If the vehicle in front comes to a halt, the system will stop the UX 300e. When the vehicle moves off again, your car will start off and continue following. This system reduces the burden on the driver in situations requiring frequent starting and stopping.

04. ROAD SIGN ASSIST

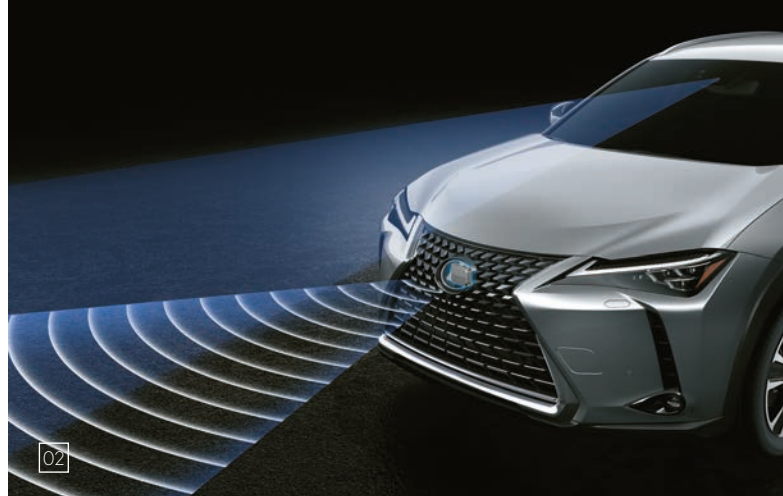
The Road Sign Assist (RSA) system on the UX 300e recognises traffic signs and provides information to the driver via the multi-information display. When linked to Dynamic Radar Cruise Control, the car's speed setting can be quickly reset in accordance with the speed limit recognised by RSA. All it takes is the touch of a button. RSA identifies all important road signs and warnings, including electroluminescent and flashing signs.

05. LANE TRACING ASSIST

Lane Tracing Assist helps the driver to keep the UX 300e in the centre of the lane. It is also capable of providing assistance when driving around bends with a tighter radius than the previous system. If the system determines that there is a possibility of the UX 300e departing from the lane, it will switch to departure prevention control, providing support for returning the car to the centre of the lane.

LEXUS SAFETY SYSTEM +

01



01. AIRBAGS

Extending its safety performance even further, the UX 300e has a comprehensive shield of 8 airbags as standard. These include driver and front passenger airbags and knee airbags, front side airbags and curtain airbags covering all side windows.

02. ADAPTIVE HIGH-BEAM SYSTEM*

An adjustable LED Adaptive High-beam System prevents the UX 300e from dazzling other road users. Independent LED chips in the headlight are enabled/disabled for precise control of the illuminated and non-illuminated areas.

03. TYRE PRESSURE WARNING SYSTEM

Receiving data from a sensor installed in each tyre, the multi-information display shows tyre pressure data and warns accordingly should pressure drop in one of them. The system can reduce the risk of a puncture, while helping to improve fuel economy and tyre life.

04. PARKING SUPPORT ALERT*/ LEXUS PARKING ASSIST

Giving great confidence when parking at close quarters, Parking Support Alert warns of an impending collision using clearance sonar, Rear Cross Traffic Alert and a display in the rear camera.

The Lexus parking assist monitor** helps you reverse into parking spaces. On the central display it shows a video image of the space into which you are reversing, and overlays guidelines to facilitate you steering the car.

05. PANORAMIC VIEW MONITOR

For easier driving in confined spaces, the optional Panoramic View Monitor provides a near-360° view around the entire car. It also creates a virtual 3D picture of your UX 300e, with on-screen guides to assist close-quarter manoeuvring in the city.

06. REAR CROSS TRAFFIC ALERT AND BRAKING*

The Rear Cross Traffic Alert function operates when the car is reversing. It detects obstacles around the car, and vehicles approaching the area behind the car. When necessary, the system alerts you with a buzzer and a visual display in the centre display and relevant door mirrors. If required, it can apply Drive Force Control and Brake Control to avoid a collision.

07. BLIND SPOT MONITOR*

Radar devices mounted in the rear bumper detect vehicles in adjacent lanes that are not visible in the door mirrors. If the driver is indicating to change lane and a vehicle enters the blind spot, a warning signal appears in the relevant door mirror..

* Available as an option.

** People and obstacles that show in the monitor differ from the actual position and distance. Do not rely completely on the monitor and, for safety, make sure you check around the vehicle with your own eyes when driving.



01. ADVANCED AERODYNAMICS

The UX 300e boasts a number of features which add to its aerodynamic efficiency. The rear combination light reduces air pressure changes by about 16 per cent and contributes to excellent rear stability during cornering as well as in side winds. In addition, aerodynamic shutters in the lower front grille are opened and closed automatically, depending on the battery state, to reduce the EV's coefficient of drag to 0.31. Also unique to the UX 300e, the car's underfloor covers have been enlarged and the bottom surface of the battery has been made flat and smooth, creating an aerodynamic underbody structure.

02. HIGH RIGIDITY PLATFORM

For class-leading steering precision and driving refinement, the high performance level of the UX's GA-C platform has been further enhanced by the extra rigidity of the UX 300e's underfloor battery, which is secured by cross members. An angular frame construction at the rear of the car and strengthened EV transaxle mounting complete the extremely rigid chassis.

03. LOW CENTRE OF GRAVITY

The UX 300e delivers agile handling and pure, direct acceleration, giving you a greater sense of confidence and precise control. With its low centre of gravity and all heavier components concentrated at the car's centre, cornering enjoyment is enhanced, while the strengthened chassis and extra rigidity of the battery unit contribute to precise steering.

04. TAKUMI-TUNED SUSPENSION

MacPherson strut front suspension and a double wishbone arrangement at the rear have been designed and tuned to promote ride comfort and sharp response. For models equipped with 18" wheels, the frictional characteristics of the oil seals, rod guide, oil and piston band have been optimised, suppressing unnecessary movement of the sprung weight. Working with our 'Takumi' master drivers, the UX 300e's suspension has been tuned to provide the appropriate wheel rate and damping to quell any uncomfortable pitching.

05. ELECTRIC POWER STEERING

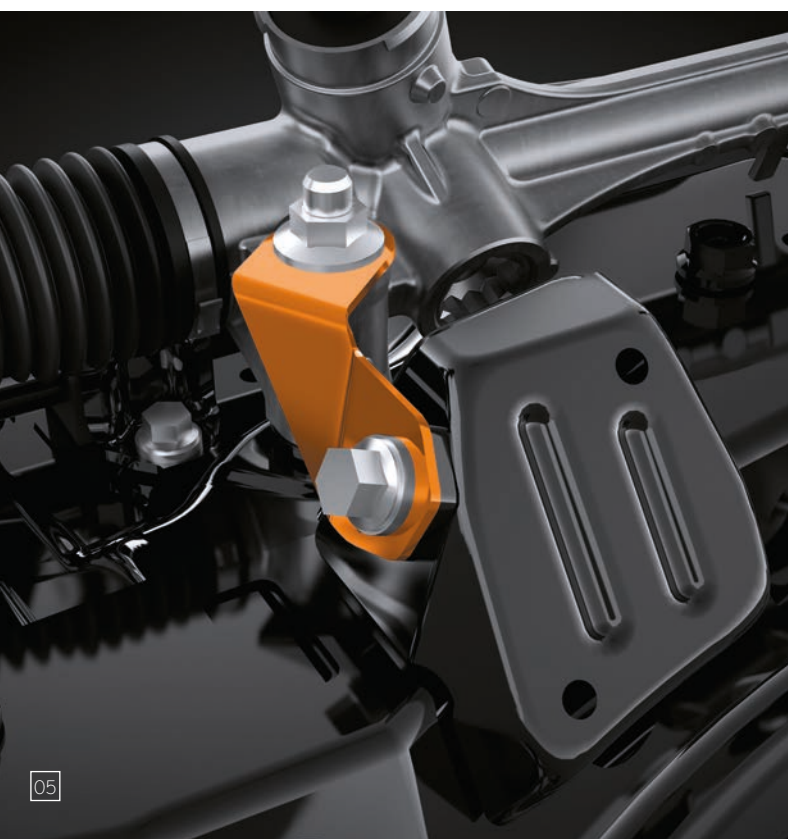
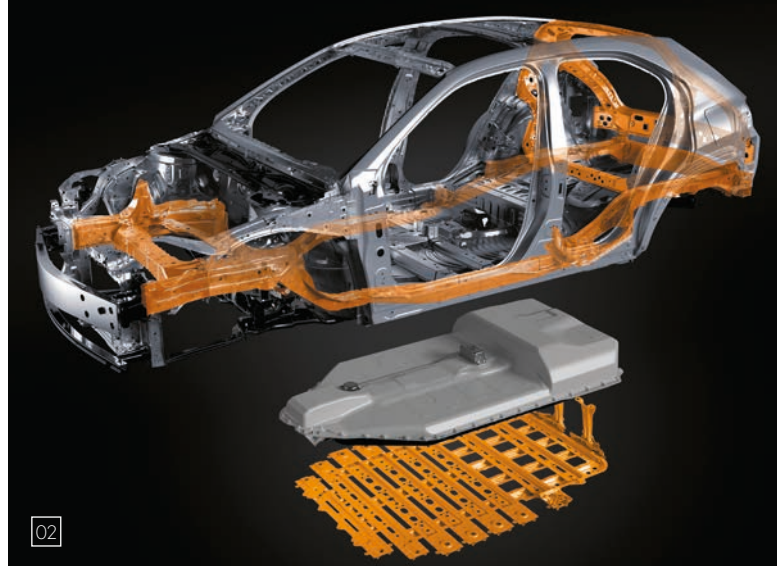
An Electric Power Steering system with a more compact and rigid column assist has been chosen for the UX 300e, with a larger diameter column shaft. For a more direct and precise steering feel, a reinforcement brace has been added to the steering gearbox on the front suspension member. This addition ensures extra responsiveness the instant the driver begins to turn, realising the deep and clear steering feel that is characteristic of a Lexus.

06. DRIVE MODE SELECT

The Drive Mode Select controller has been placed beside the meter hood bezel so that it can be operated without requiring a significant deviation from your line of sight or change in your driving position. Eco, Normal and Sport modes are standard on all UX 300e models.

07. FOUR DECELERATION LEVELS

For engaging performance in situations such as frequent stop-start driving in the city and when navigating winding roads, the UX 300e's deceleration can be controlled in four levels using the paddle shifters located behind the steering wheel.



01. ENTRY WALLBOX WITH CHARGING CABLE, 22 KW

One of the smallest of its kind, the 22 kW Entry Wallbox features an integrated charging cable and Type 2 plug for home and semi-public applications. Thanks to its extremely compact dimensions, it is the perfect indoor and outdoor solution for efficient EV charging.

02. CONNECTED WALLBOX WITH CHARGING SOCKET, 22 KW

Equipped with one Type 2 charging socket, the 22 kW Connected Wallbox is a smart charging solution for home and semi-public applications. Featuring LAN, WiFi and optional LTE, the integrated RFID module ensures fast and secure access. The Connected Wallbox is also prepared for use as a master unit and is suitable for multiple charge point applications.

03. CHARGING CABLE

When charging on the go, use this cable (available in 5 m or 7.5 m lengths) to connect your UX 300e to a public charging station.

04. CABLE STORAGE BAG

This practical storage bag keeps your charging cable in good condition and prevents it from getting tangled or cluttering your luggage space.

05. LEXUS GLOVE & TOWEL SET

The Lexus glove and towel set allows for clean handling of the charging cable under different conditions (when the cable is dirty or it's raining outside). While the towel serves to wipe the charging cable clean and dry, the gloves protect your hands and let you handle the charging cable in a safe and hygienic manner. The set comes packed in a practical bag.



01



02



03



04



05



05

01. UX 300e STYLE PACK

The UX 300e Style Pack accessories add design highlights to the side and rear of your luxury compact SUV. Each is an accent of unquestionable style:

- Piano black side sills underline the striking lines of the first all-electric Lexus.
- The piano black rear garnish enhances the UX 300e's dynamic stance.
- Scuff plates give an exclusive welcome every time you drive your car.

02. UX 300e SUV PACK

The UX 300e SUV Pack enhances the adventurous looks of your all-electric luxury compact SUV with front, side and rear design elements:

- Front skirt: integrates into the lower edge of the bumper to give your UX 300e a powerful, low profile look.
- Side skirt: extends the styling of your UX 300e to maximise its sporty looks.
- Rear skirt: this wrap-around styling element puts a dynamic finishing touch to your UX 300e's athletic appearance.

03. CROSS BARS / BIKE HOLDER

For use with your UX 300e's pre-fitted roof rails, the cross bars form a secure base for carrying a wide range of specialised attachments like bike holders or ski boxes. The lockable bike holder pictured here has special grips to secure both the bicycle wheels and the frame.

04. PREMIUM TEXTILE FLOOR MAT WITH NUBUCK EDGING

Treat you and your passengers to premium floor mats with stylish Nubuck edging.

05. PREMIUM TEXTILE FLOOR MAT WITH LEATHER

Keep your UX 300e looking smart with a premium textile floor mat with leather.

06. UX 300e PROTECTION PACK

The UX 300e Protection Pack keeps your UX 300e in best possible condition with accessories that protect it from everyday bumps, scrapes and grime:

- The rear bumper protection film protects your UX 300e in the city.
- The trunk liner with electric badge gives peace of mind when transporting loads like garden waste or sports equipment.
- The premium floor mat is available in textile/leather or with Nubuck edging.

07. 17" ALLOY WHEEL

Lexus winter alloy wheels are purpose-designed to equip your UX 300e for poor road conditions and low temperature driving while maintaining a prestige appearance.

08. 18" ALLOY WHEEL - GLOSSY BLACK MACHINED

This glossy black machined 10-spoke wheel creates an unmistakable look of urban sophistication.

09. 18" ALLOY WHEEL - MATT BLACK

This matt black 10-spoke wheel underlines the UX 300e's dynamic crossover character.





COLOURS | EXTERIOR

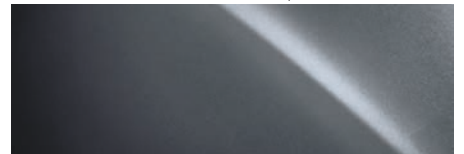
SONIC WHITE | 085



SONIC PLATINUM | 1L2



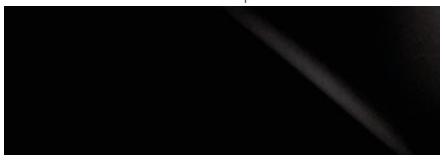
SONIC GREY | 1L1



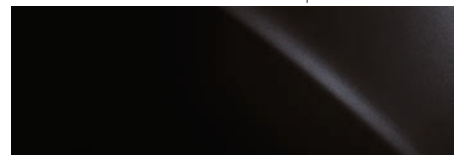
SONIC TITANIUM | 1J7



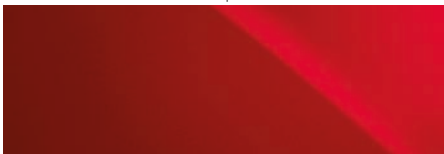
BLACK | 2I2¹



GRAPHITE BLACK | 223



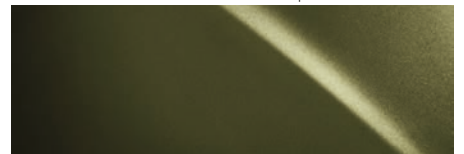
RED | 3T2¹



BLAZING CARNELIAN | 4Y1



TERRANE KHAKI | 6X4



CELESTIAL BLUE | 8Y6



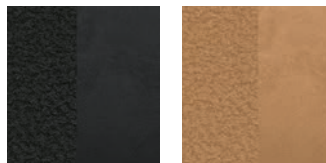
¹ Solid colour

Please note: due to printing variances, actual paintwork colours may vary slightly from those illustrated.



COLOURS | INTERIOR

FABRIC¹



Black

Hazel

SMOOTH LEATHER²



Black

White Ash

Hazel

Rich Cream

¹ Fabric upholstery is standard on Comfort grade.

² Smooth leather is standard on Premium and Luxury grades.

Please note: due to printing variances, actual paintwork colours may vary slightly from those illustrated.

TECHNICAL DATA

EV SYSTEM		UX 300e
Motor Type		AC synchronous, permanent magnet
Maximum power (DIN hp)		204
Maximum power (kW)		150
Maximum torque (Nm)		300
Reduction drive		Single speed
Drive		Front-Wheel Drive
CHARGING		
Battery type		Lithium ion
Battery capacity (kWh)		72.8
Maximum charging power AC ¹ (kW)		6.6
10 - 100% charging time AC ² (h : min)		9 : 30
Maximum charging power DC ³ (kW)		50
Charging time DC ² (h : min)		1 : 20
PERFORMANCE		
Maximum speed (km/h)		160
Acceleration 0-100 km/h (s)		7.5
RANGE ⁴ (km)		
Combined		440 - 450
ELECTRIC CONSUMPTION ⁴ (kWh/100 km)		
Combined		16.9 - 16.7
CO ₂ EMISSIONS ⁴ (g/km)		
Combined		0
WEIGHTS (kg)		
Gross vehicle		2245
Kerb weight (min. - max.)		1800 - 1855
CAPACITIES ⁵		
Luggage volume - rear seats upright, loaded to luggage cover (l)		367
Luggage volume - rear seats upright, loaded to the roof (l)		486

¹For charging at 6.6 kW, an AC charger with a maximum power supply of 32 A or greater is required. When charging at an AC electrical socket with an AC charging cable, the maximum charging power will be lower, depending on the specifications of the power supply available. The charging current setting enables the user to select a maximum charge current available to prevent the breaker inside the house being tripped during charging.

²Approximate charging time based on internal measurements and predicted values, intended solely for comparison between different models. The time required until completion of charging may vary due to factors such as the age, type, condition and temperature of the charging unit, the age, type, condition, charge level and temperature of the drive battery, the outside air temperature, and the specifications of the power supply. Charging time DC indicates the time taken from when the low drive battery level warning light is lit until 80% charge is reached.

³For charging at 50kW a DC charger stand conforming to the CHAdeMO standard with a maximum output of 50 kW (125A) or greater is required.

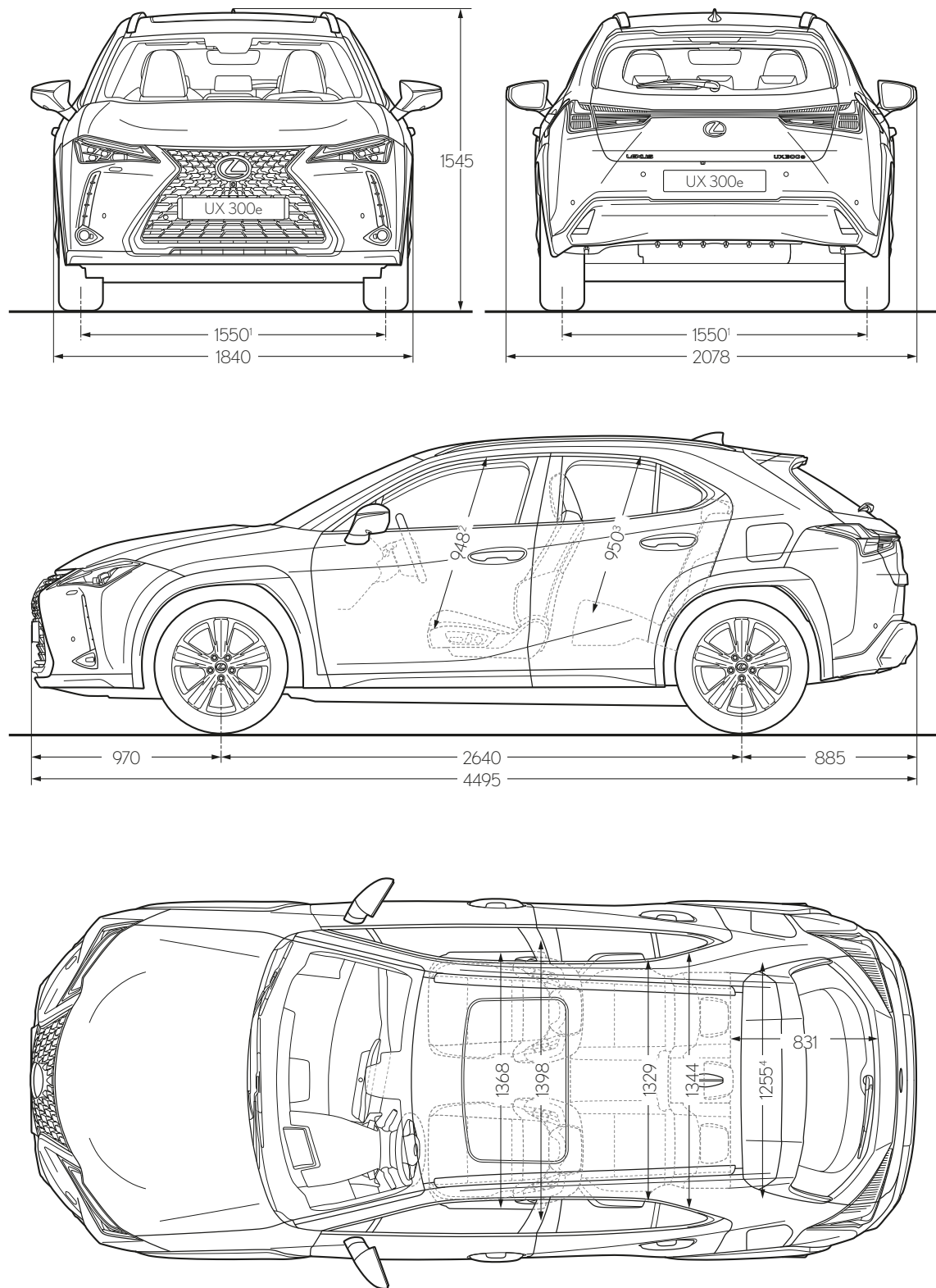
⁴The electric range and electric energy consumption values are measured in a controlled environment on a representative production model, in accordance with the requirements of the new WLTP European Regulation EC 2017/1151 and its applicable amendments. For each individual vehicle configuration, the electric range and electric energy consumption values may be calculated based on the ordered optional equipment. The electric range and electric energy consumption values of your vehicle may vary from those measured or calculated values, as driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, tyre pressure, load, number of passengers, etc) have an influence on a car's electric range and electric energy consumption. For more information regarding the new WLTP test method, please visit: www.lexus.eu/wltp#nedc

⁵Luggage volumes shown are in-house measured values. All figures quoted include the maximum under floor storage area in the luggage compartment. The available underfloor storage area may differ in certain countries.

Specifications shown in this brochure are based upon the latest available information at the time of printing.

Further technical data, including any updates, can be found at www.lexus.eu.

TECHNICAL DATA



¹When specified with 215/60 R17 tyres, both the front and rear track figures are 1560.

²Figure quoted is for models equipped with optional sunroof. For models with standard roof, the figure is 980.

³Figure quoted is for models equipped with optional sunroof. For models with standard roof, the figure is 953.

⁴When specified with 6-speaker audio system, the figure is 1336.

Please note: The dimensions illustrated above are measured in millimetres.

BE OUR GUEST

HOW WE TREAT OUR CUSTOMERS IS GUIDED BY AN ANCIENT JAPANESE PHILOSOPHY OF HOSPITALITY.

Translated from the Japanese as 'hospitality and polite service', Omotenashi is about much more than excellence of service; it is an ancient concept centred around anticipating the needs of another, even before they arise. Omotenashi influences how we design and engineer our cars at Lexus, and equally how we treat you, the Lexus owner. Not just at the point of sale but over the life of your car. We want you to feel valued in every interaction you have with us. To feel more than a customer.

Whether as a private or fleet driver, you'll experience Omotenashi each time you visit our showrooms. In the warm reception on hand from friendly staff intent on welcoming you as if you were a guest in their home. In the inviting atmosphere and impressive facilities of the lounge, where you can avail of refreshments, catch up on news, enjoy high-speed Internet or carry on with your work. And in the knowledge that our Lexus technicians are working with precision and efficiency to get you back on the road with minimum interruption to your day.

PEACE OF MIND WITH LEXUS RELAX*

Lexus Relax provides you with complete peace of mind even after your manufacturer's warranty expires. Drive away carefree with an extra 12 months warranty every year you service your Lexus with us.

LEXUS EASY MOBILITY SOLUTION*

From financing to insurance, maintenance and even tyres, the Lexus Easy flexible mobility solution is the easy way to drive and look after a Lexus.

It's not only cars that make Lexus unique. It's the philosophy which permeates everything we do and which extends to an ownership experience that makes you feel special. Just as a guest should.

* Lexus Relax and Lexus Easy are not available for all markets.
Please enquire at your local Lexus Authorised Retailer.



ÊTES-VOUS OUVERT À CE QUI VOUS SURPRENDRA ?
VOUS CONCERNEZ-ILS ?

PROFESSEUR	PROFESSEUR	PROFESSEUR	PROFESSEUR	PROFESSEUR
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96. M. L. L.	97. M. L. L.	98. M. L. L.	99. M. L. L.	100. M. L. L.

LENS



DISCOVER MORE ONLINE

Find out more about the new UX 300e and even reserve your car online. Take time to explore which equipment grade best suits your lifestyle, learn about our world-class service and finance offerings and sign up for our regular newsletter. If you're interested in how the new UX 300e feels to drive, you can also book a test drive online with your local Lexus Retailer.

<https://www.lexus.eu/ux-300e>

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Note: vehicles pictured and specifications detailed in this brochure may vary from models and equipment available in your area. Vehicle body colour might differ slightly from the printed photos in this brochure.

For further information please visit our website: www.lexus.eu

Taking care of the environment is a priority for Lexus. We take many measures to ensure that during the lifecycles of our vehicles - from design, production, distribution, sales and service to end-of-life - their environmental impact is minimised. Your retailer will be happy to provide more information on end-of-life vehicle requirements.

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